



2-Day Practical Workshop  
International Certification

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# SCRUM MASTER

## PSM™ CERTIFICATION

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**dcm** THE  
LEARNING  
EXPERTS



Trusted, awarded  
and accredited  
course.

**To ensure we provide  
the highest possible  
standards in  
learning.**

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# Course Overview

## SCRUM MASTER

+ Working smarter is better than working harder!

A Scrum Master is a key enabler that oversees the application of the Scrum Process to the project, establishing and maintaining a productive effective work environment.

This 2-Day Course looks at using the Scrum methodologies to break up big tasks into smaller, manageable to-do lists, how to prioritise and assign tasks in order to meet deadlines for upcoming projects.

We have delivered our Scrum course to the biggest brands in Ireland, so you can have confidence in our ability to deliver the results you want to achieve!

TRAINED 289 INDIVIDUALS SUCCESSFULLY  
OVER THE PAST YEAR

SCRUM MASTER  
TRAINERS

289  
Individuals

3

521  
Companies

97.7%  
Pass Rate

97.7% OF OUR  
ATTENDEES PASS  
FIRST TIME

THAT WE DELIVERED  
IN-HOUSE TRAINING TO  
IN 2018



“

“The experience we’ve had with DCM throughout the whole process has been second to none. You have all been extremely helpful, very accommodating and a general pleasure to work with. We look forward to dealing with you in the future!”

Karen Fennessy  
HR Administrator  
Teckro

**teckro.**



# Why choose this SCRUM MASTER COURSE

+ Our Scrum Master Course has been designed to help learners enhance their skills, improve teamwork and increase productivity in the area of Agile/Scrum Project Management. We will investigate Vision Creation, the use of the Product Backlog, Backlog Formatting Techniques, Story Point Estimation and how to use this to formulate a release plan.

When you attend this course, you leave with much more than theory. You'll understand how Scrum plays out in the real world, with competing agendas team dynamics and real people. This gives you the confidence to apply Scrum straight away and experience the benefits of this effective Agile framework.

## Learning Outcomes

- 1 Understand the practices of Scrum with a pragmatic approach: you'll know when the rules need to be broken
- 2 Improve how you do Scrum now, whether your next sprint is your first or your 100th.
- 3 Facilitate effective key Scrum meetings to get the best from your team
- 4 Know how to apply the techniques immediately after the course
- 5 Scale Scrum to large, multi-continent projects with team sizes in the hundreds
- 6 Be ready to complete the PSM I Exam



"I speak for all in saying that it was an excellent course. I found the course very interesting and beneficial both for my work and future career."

Marcin Cesarz  
Lead Business Analyst  
AIB



# PSM™ Certification

## PROFESSIONAL SCRUM MASTER

### + About the Scrum.org

Scrum.org was founded by Ken Schwaber, the co-creator of Scrum, in 2009 and in the past ten years have awarded over 345,000 Professional Scrum Certifications globally.

### + What Certification will I gain?

Our two-day Professional Scrum Master Exam Preparation course takes learners through the terminology, practices, and principles that will enable candidates to successfully undertake the PSM 1 Assessment through Scrum.org.

The PSM™ 1 Professional Scrum Master Assessment fee is \$150 and is payable directly to Scrum.org. This is valid for one attempt at the exam. Once achieved, there is no requirement to renew the certification.

### + Scrum.org in Numbers

Created in

**2009** 



**197**

Professional  
Scrum Trainers



**+345,000**  
Scrum Certifications



**+12M**  
People using Scrum  
globally



**90%**  
of Agile teams  
use Scrum



**Pass Rate:** Our learners have a 97.7% pass rate with the PSM™ Scrum Master course.

# How to Achieve Your PSM™ CREDENTIAL







“

**“The training has been great and everyone learned quite a lot – thanks to Robert, who was an expert facilitator and DCM Learning team!”**

Lars Hartmann  
Program Manager  
Google

Google

*A DCM Learning  
training session at  
Google European  
Headoffice.*



# Practical Skills

## COURSE BENEFITS

Through a mixture of classroom study, exercises, pair discussions and real-world trainer experiences, attendees will learn how a Scrum project works and how to facilitate and coach a Scrum project.

We also simulate a Scrum project, taking on the roles, using the artefacts and experiencing the ceremonies defined in the Scrum Framework.



### Exercises

Will be used throughout the course to allow learners to self-assess their current skills and identify areas of improvement.



### Learn by Doing

We don't deliver lectures. You will be on your feet, working in teams, getting hands-on practical experience.



### Practical Approach

Role-play exercises, with feedback from fellow delegates and the trainer, will be a feature of the course



### Trainer Expertise

Our trainers combine professional training know-how with extensive experience in their own specialised field to meet your learning needs.



"The training was beyond my expectations. Where the training differed from previous training was Andrew's ability to place Agile in a wider context."

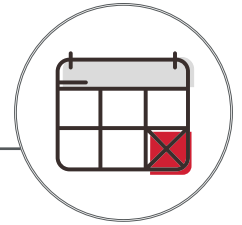
Ronan Brady  
Head of Marketing  
SSE Airtricity





# Our Course

## CONTENT



COURSE CONTENT		
TOPIC 1	Introduction to Agile	<ul style="list-style-type: none"><li>Agile values, principles and practices</li><li>Plan Driven VS. Agile: how Scrum is different from traditional Project Management</li><li>Business benefits of Agile and common practices</li></ul>
TOPIC 2	The Scrum Framework	<ul style="list-style-type: none"><li><i>Scrum Roles</i>: Characteristics &amp; Demands and self-organising teams</li><li><i>Scrum Events</i>: The Sprint, Sprint Planning, Daily Scrum, Sprint Review &amp; Retrospective</li><li><i>Scrum Artefacts</i>: Product Backlog, Sprint Backlog, The Increment</li><li>How backlogs, information radiators and explicit policies help team efficiency</li></ul>
TOPIC 3	Requirements Management in Agile	<ul style="list-style-type: none"><li>Exercise: Using User Stories to Manage Requirements</li><li>Rightsizing Work: Delivering Product Increments</li><li>Exercise: Breaking up Work and Defining Spikes</li></ul>
TOPIC 4	Release and Sprint Planning	<ul style="list-style-type: none"><li>Effectively managing change with Scrum</li><li>Minimum Viable Features, Releases, Costing and Planning Scrum Projects</li><li>Working with Scrum at Scale and across Distributed Organisations</li></ul>
TOPIC 5	Scrum Simulation	<ul style="list-style-type: none"><li>Here we simulate a Scrum project, taking on the roles, using the artefacts and experiencing the ceremonies defined in the Scrum Framework</li></ul>

# Experts in Agile

## EXPERTS IN LEARNING



**ANDREW GIBSON**  
ASSOCIATE DIRECTOR

Andrew has over 10 years' experience training specifically in Project Management including PMI and Agile. He is an expert in Agile training, coaching and consulting in the rollout of Agile in organisations. He has an in-depth understanding of the practices and principles of Scrum and has successfully guided many organizations through the challenges of Scrum adoption.

Andrew is an accomplished training consultant and coach with a thoughtful and thought-provoking approach, yet he is entertaining and engaging. He has acquired the knowledge and skills of successful management and knows how to impart them to others.

- ✓ PMI Agile Certified Practitioner (PMI-ACP)
- ✓ Member of The British Psychological Society
- ✓ Honours degree in Psychology from Nottingham Trent University (NTU)



**PADRAIG O'CONNOR**  
TRAINING ASSOCIATE

Padraig is a highly experienced, knowledgeable and accomplished training and coaching Professional. He has previously worked in the Telecommunications and Software Development Sectors fulfilling Senior Technical, Project Management and Line Management Roles in large multinational companies.

His training delivery approach is highly engaging and structured yet dynamic, affording the participant an opportunity to learn at every possible juncture that accumulates into a top-class learning experience. Padraig's areas of expertise include MS Excel, MS PowerPoint, Prezi, Excel Financial Modelling and Technical Writing.

- ✓ Certified Scrum Master
- ✓ B. Eng in Electronic Engineering from Dublin City University
- ✓ Member of The Scrum Alliance, Engineers Ireland, The British Psychological Society, Association for Coaching and The Teaching Council



**TRAINER EXPERTISE**  
Our trainers are Training Practitioners with years of industry experience as well as vast training experience.



**QUALITY ASSURED TRAINING**  
As a quality assured training provider, we offer programmes leading to awards under the Scrum.org, NFQ and the Project Management Institute.



**PASS RATE**  
Our learners have a 97.7% pass rate with the PSM™ Scrum Master course.



**EXPERTS IN TRAINING**  
We have trained 289 individuals successfully in PSM™ Professional Scrum Master Certification in the last 12 months.



**We have 45 trainers dedicated to teach Business Skills, Leadership & Management**

# What our CUSTOMERS THINK

92%

Said that DCM trainers knowledge, delivery and experience helped them learn more effectively.

94%

Found the examples presented during the Scrum course helped them to understand the technical concepts.



"Thanks very much for hosting the Agile training here at EY. I've been getting really positive feedback and everybody thought the pitch and level of detail was spot on."

Andrew Foreman  
Senior Manager  
Ernst & Young

ARTHUR COX

"Please feel free to use me as a reference for anyone considering taking the Scrum course. Andrew was an expert facilitator who made the course very enjoyable. I'm delighted I did it!"

Alan Grogan  
Programme Manager  
Arthur Cox



"The course was brilliant - I have been sharing with my team in Symantec and even previously trained Scrum Masters said it sounded excellent."

Rob Healy  
Product Owner  
Symantec



"The team really enjoyed the training with Padraig. The course was perfect for what we wanted to achieve and understand about Scrum. It has not only provided us the material and preparation to do the exam but also to start to use it in our area."

Niall Kerr  
Team Lead  
Microsoft



# In-House Training

## ONE SIZE DOESN'T FIT ALL

### + Does your team need Agile training?

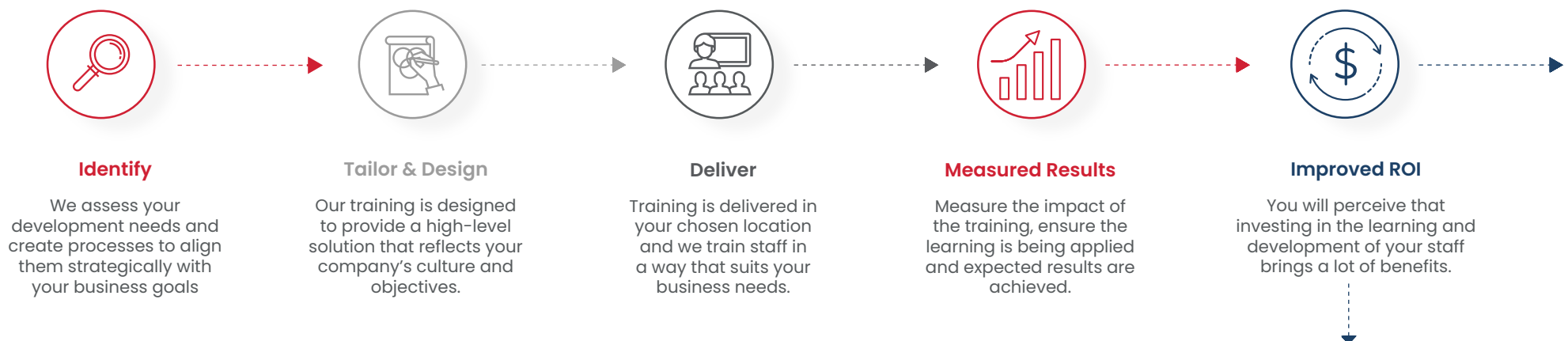
DCM Learning has a full range of Agile courses and qualifications available for your team and company, in-house or off-site.

Based on your requirements, we will develop a custom-made training programme and deliver it specifically for your employees in your chosen location – giving them the exact skills and knowledge they need whilst saving on venue hire, travel, time and associated expenses.

### Why our clients choose In-house training

1. Train up to 16 people
2. Cost-effective
3. Upskill staff in relevant areas
4. Higher levels of productivity
5. Increase employee engagement
6. Improved ROI

### Complete end-to-end **training & support** to transform your organisation



#### SUPPORT | Identify – Tailor – Train

- Identify skills gaps
- Dedicated account manager
- Case Studies
- Training Delivery
- Build a tailored training solution

#### COURSE EVALUATION

Our post course activities include feedback assessment process and meticulous course evaluation

#### RETURN ON INVESTMENT

- Cost Savings
- Increased staff retention
- Increased productivity
- Career progression

PROVIDING TRUSTED  
TRAINING ACROSS BOTH  
PUBLIC AND PRIVATE SECTORS





**Set your career on the  
right course**

### **DUBLIN**



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### **CORK**



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Atrium Business Centre  
Blackpool Business Park

### **DROGHEDA**



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